



# my view from the middle seat



MYVIEWFROMTHEMIDDLESEAT.COM

CHRISTINA@MYVIEWFROMTHEMIDDLESEAT.COM

**My View from the Middle Seat** focuses on DINK (Double Income, No Kids) couples travel. Aimed at travelers who enjoy high end to luxury travel experiences, with a goal of making visits to the "must see" sites as seamless as possible so there's plenty of time to devote to hidden gems. Readers enjoy good food, unique experiences & a little low key adventure. Special sections of the site include debunking the myths around cruise travel, 48 hour city itineraries & hotel reviews.



**15,800+**  
SOCIAL MEDIA  
FOLLOWERS

**9,000+**  
VISITORS  
PER MONTH

**12,000+**  
PAGE VIEWS  
PER MONTH

## PAST COLLABORATIONS

- VISIT HOLLAND
- VISIT PARK CITY
- VIKING RIVER CRUISE
- CELEBRITY CRUISES
- FOUR SEASONS HOTELS
- DESTINATION HOTELS
- LIBRARY HOTEL COLLECTION



1K FOLLOWERS



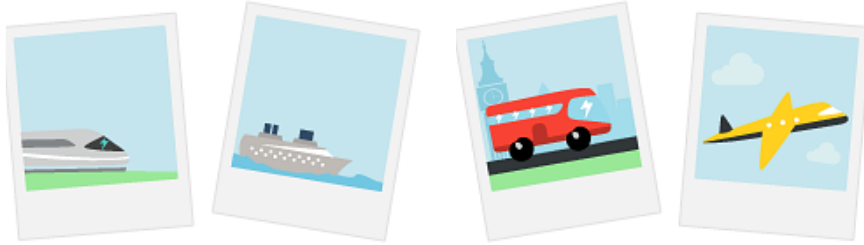
8.6K FOLLOWERS



4.5K FOLLOWERS

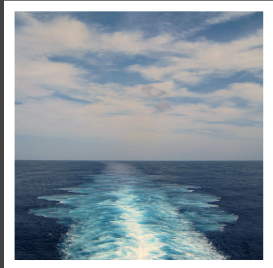
FACEBOOK/VIEWFROMTHEMIDDLESEAT

INSTAGRAM/MIDDLESEATVIEW | TWITTER & PINTEREST: @MIDDLESEATVIEW



## POPULAR POSTS

**CRUISING  
AQUA CLASS -  
CELEBRITY  
CRUISES**



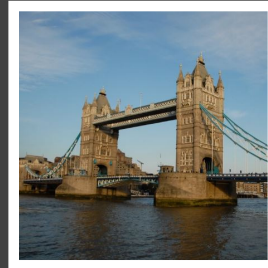
**FLYING  
BUSINESS  
CLASS ON THE  
A380**



**FIVE DAY  
ICELAND  
ROAD TRIP**



**ULTIMATE  
LONDON  
WALKING  
TOUR**



**EVERYTHING  
YOU NEED TO  
KNOW ABOUT  
DRINKS IN  
PARK CITY**



## TESTIMONIALS

**"I have worked with Christina as a travel influencer on multiple hotels over the years and she is very reliable. You can count on her to always provide a unique, first person review/blog post (not just repost of your press release) and she does so in a timely manner."**

**- Adele Gutman, Library Hotel Collection**

**"It is such a pleasure to work with Christina. She's a true professional, both in her communications and her coverage on her blog. We were thrilled with the stories she shared and the reader enthusiasm that was garnered. Christina is one of the best!"**

**- Kim Thompson, former Corning and the Finger Lakes CVB**

## ABOUT CHRISTINA

Christina Saull is the writer & photographer behind My View from the Middle Seat. A Washington, DC-based mid-30s full time PR professional by day, award-winning travel blogger by night, she understands the limitations her readers face with a full time job & a mortgage - because she has a full time job & a mortgage. Christina brings a unique perspective to relationships with organizations & brands since she sits on the PR side of the desk every day. A DINK who has been traveling with her husband of 10 years, she loves coffee, thick books & the beach.



**I WOULD LOVE TO WORK WITH YOU!**

**SHOOT ME AN EMAIL AT [CHRISTINA@MYVIEWFROMTHEMIDDLESEAT.COM](mailto:CHRISTINA@MYVIEWFROMTHEMIDDLESEAT.COM)  
& LETS CHAT!**